



FIAT AMERICA'S 50TH ANNIVERSARY

PILOTI, COLLEZIONISTA, RESTAURATORE, APPASSIONATO DI AUTO

Drivers, Collectors, Restorers, Enthusiasts

AT MONTEREY CAR WEEK THURS AUG 15 - MON AUG 19

Come join in our celebration.

FIAT America is proud and ecstatic to be celebrating 50 years of fun with our FIATs. We have exciting events and tours all year long, but we are focusing much of our effort on a 5-day event centered around Concorso Italiano held in Monterey at the Black Horse Golf Club. Concorso is a mecca for all Italian vehicles. This year we plan to make a large showing of FIATs at Concorso. Come show off what you have. By all means, your cars do not have to be in "Concourse" condition. Daily drivers and projects welcome.

Founded in the summer of 1969, FIAT America's mission is to promote, support and enjoy the ownership, preservation and image of FIATs, and their related Italian marques.

As one of the country's oldest and most-active independent car clubs, we accomplish our mission by enjoying our cars, with monthly events ranging from driving events such as tours, driver schools, rallying and racing all over California, as well as social events including BBQs, wine tasting, dinner parties and our annual banquet. Our members have an eclectic selection of FIATS, ranging from pre-war cars to cars from the 60's and 70's, to brand new 500s, 124 Spiders and Abarths. We welcome anybody who is interested in Italian cars.

Schedule:

Thursday 8/15/19

- AM- Caravan from San Jose to Carmel.
- Frugal Thursday: Admire Pebble Beach cars on display in Carmel
- PM- Carmel Valley and Monterey Roads Tour
- Continue to Hotel
- Optional group Dinner

Friday 8/16/19

- Carmel Valley and Monterey Roads Tour
- PM- optional Early Placement for Concorso Italiano entries and caravan back to Hotel
- Optional Dinner

Saturday 8/ 17/19

- Leave Hotel by 7 AM, caravan to Concorso Italiano
- 8 PM Buffett Dinner at Hotel

Sunday 8/18/19

- Caravan to Laguna Seca to watch the Historics Race
- Optional paddock walking tour
- Caravan back to Hotel

Monday 8/19/19

- Caravan to Marina Airport for FIAT America Driver Event
- FIAT America hosted lunch and goodbyes

DETAILS

To participate in any or all FIAT America events and to qualify for the reduced hotel rate, there is a \$24 registration fee per person or \$40/couple. The fee covers all route instructions; some hospitality expenses; administration costs and some FIAT America swag. Registration is open to anyone. You do not need to be a member of FIAT America to register.



Registration gives you:

- Access to reserved rooms and special rate at **Ridgemark Resort and Golf Course** in Hollister.
- All Tour route instructions and maps.
- Access to FIAT America Hospitality area at Concorso Italiano
- FIAT America Swag and more.

This event is put on à la carte. If there is an event you do not wish to participate in, you are free to spend the time on your own. You can enjoy the area, or attend alternative “Monterey Car Week” events, listed at the end.

Lodging:

- We have arranged for rooms at the beautiful Ridgemark Golf Club and Resort in Hollister. This is about a 50 minute drive from Monterey/Carmel area, and 1/3 price of room rates in Monterey that weekend. **With your event registration you will be given a booking # to make your reservations at the Resort.**



Meals:

- All meals are individually covered
- Saturday Night Buffet banquet is optional, see Event Registration Form to make your reservation.
- All other meals are on your own with exception of Monday.
- The optional Buffet dinner, Saturday 8/17/19 at Ridgemark is \$35, pre-registration is required. *

Events:

- **Concorso Italiano** vehicle registration at: [HERE](#). Vehicle Registration is \$165 and includes the vehicle, driver and a passenger.
 - For more information on Concorso Italiano, visit: <https://concorso.com/>
- The tickets for the Rolex Historic races, Sunday 8/18/19 are \$ 70 per person and can be purchased [on-line \(HERE\)](#) or at the gate (\$20 more at gate).
- Monday FIAT America Drivers Event at Marina Airport. \$40 per vehicle. Pre-registration is required*

*These events can be registered for on the [event registration form](#).



“The Pebble Beach Tour d’Elegance is probably the best bargain of all of Monterey Car Week’s lavish, automotive festivities. Practically every gorgeous vehicle parking on the golf course on Sunday arrives for this morning journey around the Monterey Peninsula’s picturesque seaside roads. Making the whole affair even better, people actually get to hear these million-dollar (or more) machines roar. . . . It’s likely the best moving motoring museum that someone could ever witness.”

Autoblog

Thursday August 15 –

“Frugal Thursday”

8:30 AM Meet in San Jose for Drivers Meeting.

9:00 AM Caravan to “Frugal Thursday” Carmel CA. Frugal Thursday is a great way to review many of the cars that will show at Pebble Beach on Sunday. The cars will be on a tour (Tour d’Elegance) and stop to be on display on the streets of Carmel.

11:30 – 1:30 The Pebble Beach Tour d’Elegance stops on Ocean Avenue from Noon to 2:00PM.

1:30 Depart for a Tour of Carmel Valley and some interesting and lesser travelled roads in Monterey County.

6:00 Check-in at Ridgemark Resort in Hollister.
Optional dinner after hotel Check-in

Friday August 16 – Coastal Tour

(and optional Concorso pre-placement)

8:00 AM Meet @ Starbucks in Hollister – Fuel Up

8:30 AM Drivers’ Meeting

9:00 AM Coastal Tour and back-roads trip including Mission San Antonio de Padua.
Return to Hotel

3:00 PM to 6:00 PM *OPTIONAL*: Early Placement for Concorso Italiano entries and caravan back to Hotel

Optional Friday “Car Week” events:

Werks Reunion

Monterey Car Week’s largest gathering of Porsches! Expect to view a breathtaking array of Porsches at this free-to-spectators event.

7:00 AM to 3:00 PM

Corral de Tierra Country Club, 81 Corral de Tierra Road, Salinas, CA 93908

Saturday August 17

Concorso



Italiano

Concorso Italiano, & FIAT of the Year Judging

Remember to pre-register yourself and your
car @ <https://concorso.com>

**2019 is not only the 50th Anniversary of FIAT
America Club, it is also:**

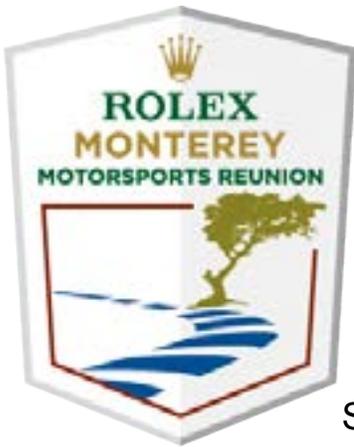
- 110th anniversary of FIAT
- 100th Anniversary of Zagato
- 70th Anniversary of Abarth

6:30 AM Caravan from Ridgemark Resort to Concorso
Italiano for car placement at 8:00. Black Horse
Golf Course, [1 McClure Way, Seaside, CA 93955](https://www.google.com/maps/place/1+McClure+Way,+Seaside,+CA+93955)

9:30 – 4:00 Concorso Italiano. Lunch: Bring Picnic items
or purchase food at the event. Enjoy the hospitality
of FIAT America.

Dinner: FIAT America will have an optional buffett back at
Ridgemark Resort. This will be a great time to
unwind and catch up with each other and make
new friends. Remember to pre-register for this
dinner. \$35 per person. *See registration form*





Sunday August 18

7:00 Caravan to Laguna Seca for the Historic races:

Rolex Monterey Motorsports Reunion.

Pre purchase tickets: [here \\$70](#)

Tickets at the gate will be \$90.

Sunday General Admission and Paddock Ticket with open grandstand seating and free general parking.



© Erik Bonnef

This promises to be a unique event of vintage race cars on the track actively racing. Optional Paddock walking tour.

5:00 PM Caravan back to Hotel. Optional Dinner TDB

Optional Sunday "Car Week" events:

[PEBBLE BEACH CONCOURS D'ELEGANCE](#)

1700 17-MILE DRIVE. PEBBLE BEACH, CA 93953 10:30 AM TO 5:00 PM

Monday August 19 – FIAT America's Gymkhana

7:30 AM Caravan to FIAT America Driving Event held at Marina Airport. [3180 Imjin Rd, Marina, CA 93933](#)

9:00 AM Drivers Meeting

9:30 AM – 4:00 PM Event. This will be some time to have fun with our cars. We are planning a gymkhana style, fun, light autocross event.

Morning refreshments and lunch provided by FIAT America.

